



Channel V Books

I am an agent submitting a proposal on behalf of my client.

Yes No

If “yes,” please enter your first name, last name, company, email address, and phone number.

If you are the author, please skip this section and proceed to “**Author Information.**”

First Name: _____ Last Name: _____

Company: _____ Email Address: _____

Phone Number: _____

Author Information:

First Name:* _____ Last Name:* _____

Your Company name (if relevant to your book): _____

Your Title/Role (if relevant to your book): _____

Address1:* _____

Address2: _____

City:* _____ State:* _____ Zip:* _____

Country : _____

Phone:* _____ Alternate phone: _____

Email:* _____ Website: _____

How did you hear about us? _____

How many books have you previously published (if any)? _____

Titles of your previously published books: _____

Please list the sales history for any previously published books: _____

How are these books distributed? _____



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About the Book:

Proposed Book Title: _____

Proposed Book Subtitle: _____

Genre: _____

What stage of the book writing process are you at?

- I haven't written it yet
- I have a partial manuscript
- I have a complete manuscript
- Other

If "Other," please explain: _____

What is your total budget for this project?

- Under \$10K
- \$10K - \$25K
- \$25K - \$50K
- Other

If "Other," please specify: _____

What is your marketing-specific budget for this project?*

- Under \$5K
- \$5K - \$15K
- \$15K - \$25K
- \$25K - \$50K
- Other

If "Other," please specify: _____

Describe your timeline for this project: _____



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Marketing:

As part of the submission process, you will need to submit a detailed marketing plan.

For now, please answer the following questions pertaining to your current and future marketing efforts:

Describe your target audience(s):

How do you plan to promote your book?

Are you currently working with a PR or marketing company?

Yes No

If so, which one? _____

What do you hope to accomplish with the publication of your book?

Please provide a short synopsis of your book:

Please provide a short bio:

Once you complete this form mail it to:

Channel V Books, 66 W. 39th Street, 3rd Floor East, New York, NY 10018. Attn: Submissions.